

Employee engagement surveys for local government

THE PRESSURE IS ON:

- Unionized Environments
- Vigilant Councilors
- Concerned Communities
- Operationally Autonomous Units
- Demands for Deficit Reduction and Fiscal Restraint

Local governments operate in one of the most complex work environments. Yet political and constituent expectations exert mounting pressure to deliver more and better services with fewer resources. This burden falls to those who make up your workforce. And their insights speak volumes.

While human capital is a local government's most powerful asset, galvanizing employees through engagement surveys and actionable data is your leadership team's most influential tool.

EXPECTED OUTCOMES OF A HIGHLY ENGAGED WORKPLACE

21%

higher productivity

22%

greater profitability

35%

lower absenteeism

41%

fewer quality defects

46%

fewer safety incidents

65%

less employee turnover

HAVING CONDUCTED THOUSANDS OF DIFFERENT SURVEYS IN EVERY TYPE OF ORGANIZATION ACROSS NORTH AMERICA, TALENTMAP OFFERS YOU THE INSIGHTS, CONTEXT, AND EXPERIENCES OF THOSE ORGANIZATIONS ALONGSIDE A DEEP UNDERSTANDING OF METHODOLOGIES AND ASSUMPTIONS UNIQUE TO LOCAL GOVERNMENT.

START YOUR SURVEY PROJECT WITH TALENTMAP TODAY.

CALL: 888-641-1113 | EMAIL: INFO@TALENTMAP.COM | VISIT: WWW.TALENTMAP.COM



Ask. Analyze. Act.

Generate bottom line returns on your employee engagement investment. Combine TalentMap’s local government survey expertise with nominal staff administrative time/effort, scientifically sound insights and actionable outcomes.

“Going through an engagement survey was well worth the time and effort. The employee feedback we received was thoughtful and enough to propel us forward onto a path of cultural change that could not have been achieved without TalentMap’s expertise in measuring engagement and developing action plans to engage staff.”

- Shiela Kendall, Central Park Conservancy

With TalentMap as your partner, you can expect:

- Unparalleled experience in unique local government sector drivers and next-step actions
- An extra layer of confidentiality for honest and open employee feedback
- The flexibility to deploy surveys in different languages and formats
- Relevant sector benchmark data for broader comparatives and insights
- Favorable response rates; TalentMap surveys elicit 80% participation on average
- Strategic post-survey action planning guidance (consulting & workshops)



COMPARE INSIGHTS AGAINST OTHER LOCAL GOVERNMENTS:



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