

# Employee engagement surveys

## RADICAL CHANGES ARE TRANSFORMING THE WORKPLACE

- Digital nomads are working unpredictable hours from random locations
- Automation is upending traditional jobs
- New and different skill sets are emerging with new and different technological advances
- Competition for top talent is fierce
- Costs to replace workers are escalating

What employees need and want today is a far cry from just a few years ago. Expectations and motivations are transforming just as fast as the work world.

That's where employee engagement surveys give smart organizations an edge.



## EXPECTED OUTCOMES OF A HIGHLY ENGAGED WORKPLACE

**21%**

higher productivity

**22%**

greater profitability

**35%**

lower absenteeism

**65%**

less employee turnover

**46%**

fewer safety incidents

**41%**

fewer quality defects

HIGHER LEVELS OF EMPLOYEE ENGAGEMENT ARE A PREDICTOR OF HIGHER LEVELS IN ORGANIZATIONAL PERFORMANCE

START YOUR SURVEY PROJECT WITH TALENTMAP TODAY.

CALL: 888-641-1113 | EMAIL: [INFO@TALENTMAP.COM](mailto:INFO@TALENTMAP.COM) | VISIT: [WWW.TALENTMAP.COM](http://WWW.TALENTMAP.COM)



## Ask. Analyze. Act.

Human capital is an organization's most important asset. Galvanizing employees through engagement surveys and actionable data is your leadership team's most influential tool. Show you're serious about strengthening employee trust.

Empower and inspire. Improve performance. Generate bottom line returns on your employee engagement investment. Use the means and methods of a proven survey specialist.

**“Our CEO believes that if you deliver the best employee experience possible, you're going to get the best client experience. TalentMap has helped us pinpoint the areas in our business where we need to spend our time and energy. We've gone from a low engagement score to being the highest scoring survey in TalentMap's databank. It's really proven to make a difference.”**

– Kathy Labrecque, VP Human Resources, MD Financial Management

### With TalentMap as your survey partner, you can expect:

- Decades of expertise in scientifically structured survey design and deployment
- Comprehensive analysis, executive presentations, detailed reports
- An extra layer of confidentiality for honest and open employee feedback
- Exceptional service with nominal staff administration
- The option to use standard questionnaires, customize, or create your own
- A combination of Likert scale and open-ended questions tested for validity and reliability
- Access to volumes of benchmark data for broader comparatives and insights
- Favorable response rates; TalentMap surveys elicit 80% participation on average
- The flexibility to deploy surveys in different languages and formats
- Strategic post-survey action planning guidance (consulting & workshops)

**HAVING CONDUCTED SURVEYS TO OVER 14 MILLION PEOPLE IN EVERY TYPE OF ORGANIZATION ACROSS NORTH AMERICA, TALENTMAP OFFERS YOU THE INSIGHTS, CONTEXT, AND EXPERIENCES OF THOSE ORGANIZATIONS ALONGSIDE A DEEP UNDERSTANDING OF METHODOLOGIES AND ASSUMPTIONS UNIQUE TO YOUR SECTOR.**

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