

Employee engagement in financial services

THE TERMS ARE HIGH

- Retaining an educated workforce in demand
- Predicted labor shortages
- Work/life balance issues
- Disruptive technology threats (blockchain platforms, cryptocurrencies)
- Customer-positioned yet revenue-driven polarities

Ongoing talent certification investments pressure retail banks and credit unions vying for wallet share. High-volume operations pressure insurance brokerages and underwriters trying to manage cost efficiencies. Siloed, ultra-competitive internal structures pressure wealth management advisors, investment bankers, analysts, and traders – making it tough to establish a collaborative spirit.

Financial services operate under complicated circumstances. While human capital is your organization's most powerful asset, galvanizing employees through engagement surveys and actionable data is your leadership team's most influential tool to inspire and improve business outcomes.

FINANCIAL SERVICES BENCHMARK INSIGHTS



“I have the necessary skills to do the job.”



“I am proud to tell others I work for my organization.”



“Overall, immediate management involves me in decisions that affect my work.”



“People share information willingly.”



“My job is not too stressful.”

HAVING CONDUCTED THOUSANDS OF DIFFERENT SURVEYS IN EVERY TYPE OF ORGANIZATION ACROSS NORTH AMERICA, TALENTMAP OFFERS YOU THE INSIGHTS, CONTEXT AND EXPERIENCES OF THOSE ORGANIZATIONS ALONGSIDE A DEEP UNDERSTANDING OF METHODOLOGIES AND ASSUMPTIONS UNIQUE TO THE FINANCIAL SERVICES SECTOR.

START YOUR SURVEY PROJECT WITH TALENTMAP TODAY.

CALL: 888-641-1113 | EMAIL: INFO@TALENTMAP.COM | VISIT: WWW.TALENTMAP.COM



Ask. Analyze. Act.

Generate valuable strategic information and bottom line returns from your employee engagement investment. Combine TalentMap's financial services survey expertise with scientifically sound insights and actionable outcomes.

“We were about 60 people when we did the first survey. TalentMap’s attention to detail, the understanding of my needs, the service that you get, the flexibility, the professionalism is absolutely astounding. A true partnership.”

– Cindy Grant, Trisura Guarantee Insurance Company

“The hardest part for an HR person is you know what the issues are across the organization, but TalentMap has given us a way to actually get a look at issues in data format. It’s had a definite result in our business.”

– Kathy Labrecque, MD Financial Management

With TalentMap as your survey partner, you can expect:

- Decades of expertise with up-to-date, valid, and reliable survey instruments
- Pre-survey leadership and management training sessions
- An added layer of confidentiality for honest and open employee feedback
- Unparalleled experience with engagement drivers specific to financial services, chiefly: Professional Growth, Organizational Vision & Senior Leadership
- Customized project development, online resources, and guidance
- Extensive sector-relevant benchmark data for broader comparatives and insights
- Favorable response rates; TalentMap surveys elicit 80% participation on average
- Strategic post-survey action planning guidance (consulting and workshops)

COMPARE INSIGHTS AGAINST OTHER INSTITUTIONS, INCLUDING:



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