

Employee engagement in not-for-profits

THE STAKES ARE HIGH

- Financial viability struggles
- Reliance on dues, donations, sponsorships, conferences, and special events
- Accountability to funding stakeholders
- Board pressure
- Regional versus national clashes
- Policy versus passion conflicts
- Work/life imbalances

Membership driven advocacy associations and charitable cause organizations operate under complicated circumstances.

Galvanizing employees through engagement surveys and actionable data is your executive and people managers' most influential tool to inspire a shared sense of purpose, increase revenue, and improve services.

NOT-FOR-PROFIT BENCHMARK INSIGHTS



"I can make a positive impact at work."



"Immediate management encourages me to offer my opinions and ideas."



"People work like they are part of a team."



"My performance evaluation process is fair."



"There is a culture of innovation in this organization."

HAVING CONDUCTED THOUSANDS OF DIFFERENT SURVEYS IN EVERY TYPE OF ORGANIZATION ACROSS NORTH AMERICA, TALENTMAP OFFERS YOU THE INSIGHTS, CONTEXT, AND EXPERIENCES OF THOSE ORGANIZATIONS ALONGSIDE A DEEP UNDERSTANDING OF METHODOLOGIES AND ASSUMPTIONS UNIQUE TO THE NOT-FOR-PROFIT SECTOR.

START YOUR SURVEY PROJECT WITH TALENTMAP TODAY.

CALL: 888-641-1113 | EMAIL: INFO@TALENTMAP.COM | VISIT: WWW.TALENTMAP.COM



Ask. Analyze. Act.

Generate valuable strategic information from your employee engagement investment. Enhance advocacy outreach. Improve revenue streams. Combine TalentMap’s not-for-profit survey expertise with scientifically sound insights and actionable outcomes.

“The reporting tools that we had access to during the survey allowed us to provide in-depth updates at the executive level.”

– Cynthia Walters, Christian Children’s Fund of Canada

“Isolating drivers of engagement and comparing to historical results and industry norms allowed us to focus our management efforts.”

– Sandy Zidaric, Ontario Medical Association

With TalentMap as your survey partner, you can expect:

- Up-to-date, valid, and reliable survey instruments
- Customized project development and online resources guidance
- Extensive sector-relevant benchmark data for broader comparatives and insights
- Unparalleled experience with engagement drivers specific to not-for-profit organizations
- Pre-survey board and management sessions
- An added layer of confidentiality for honest and open employee feedback
- Report tool drill-down and cross-tab functionality
- Strategic post-survey action planning guidance (consulting and workshops)

COMPARE INSIGHTS AGAINST OTHER NOT-FOR-PROFITS:



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