

Pulse survey solutions

IT'S AN UNPREDICTABLE WORLD OF HYPER CHANGE

- Multiple Stakeholder Interests
- Mergers and Acquisitions
- New Processes
- Downsizing, Outsourcing
- Shifting Market Demands
- Disruptive Innovations
- Automation, Robotics, AI

Just about every organization finds itself operating in a vastly different environment than it did a handful of years ago. Faced with increasing complexities and a hyper pace of change, companies seek greater enterprise-wide agility.

PULSE SURVEYS SUPPORT A DYNAMIC WORKPLACE WHERE LEADERS CAN GAUGE EMPLOYEE SENTIMENTS AND REDUCE UNCERTAINTIES WHILE EMPLOYEES ARE ABLE TO CONTRIBUTE TO THE STABILITY AND FUTURE OF THEIR ORGANIZATIONS.

TALENTMAP FINDINGS

75%

75% of organizations deploy traditional large-scale employee surveys annually, some every 18 to 24 months

58%

58% of organizations using pulse surveys do so to complement their traditional employee engagement surveys



Increasing numbers of organizations are using pulse surveys to track engagement, measure actions, solicit input, and modify actions.

62%

62% of organizations using pulse surveys do so to complement their traditional employee engagement surveys

38%

38% of organizations using pulse surveys do so to better understand employee motivations



The majority of organizations say they wish they had fresh data about employee attitudes



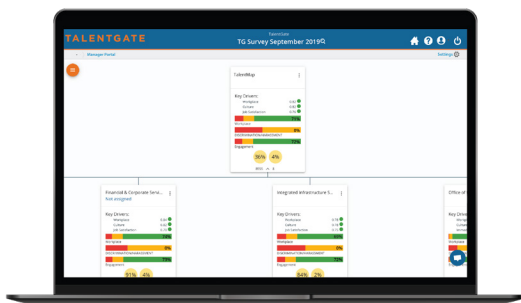
Ask. Analyze. Act.

More frequent measurement supports more sophisticated analysis to better understand how business factors affect one another over time. TalentMap's technology makes pulse surveys easy and fast to deploy.

Augment enterprise-wide survey initiatives. Evaluate the effectiveness of improvement actions; diagnose reasons for successes or failures. Solicit feedback on recent events or change initiatives. Quickly identify and respond to problems with meaningful actions.

“TalentMap is professional and knows exactly what they're talking about. The simplicity behind everything TalentMap provides is great. I'm really proud of the work that's been done.”

– Cathleen Peter-Swart, City of Chestermere



With TalentMap as your pulse survey partner

- Customize or build your own pulse surveys based on your organization's objectives
 - while maintaining the ability to tap into decades of scientifically structured survey design and deployment expertise
- Create cost-effective programs that meet requirements and budgets
- Use TalentMap's standard questionnaire, customize, or create your own
- Ensure confidentiality to collect honest, open employee feedback
- Compare results against internal and external benchmarks
- DIY with sophisticated yet simple to use software, arrange for experts to assist for as little or as much as needed, or opt for a total survey solution managed by TalentMap – the choice is yours
- Access statistically valid and reliable survey instruments and research methodologies
- Deploy surveys in different languages and formats with ease
- Design and deploy multiple workplace surveys with flexibility
- Consult with TalentMap's post-survey action planning experts

HAVING SURVEYED OVER 14 MILLION PEOPLE IN EVERY TYPE OF ORGANIZATION ACROSS NORTH AMERICA, TALENTMAP OFFERS YOU THE INSIGHTS, CONTEXT, AND EXPERIENCES OF THOSE ORGANIZATIONS ALONGSIDE A DEEP UNDERSTANDING OF METHODOLOGIES AND ASSUMPTIONS UNIQUE TO YOUR SECTOR.

START YOUR SURVEY PROJECT WITH TALENTMAP TODAY.

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