

# TalentMap's partner program

## PARTNER WITH A TRUSTED ADVISOR IN WORKPLACE IMPROVEMENT

You don't need to start from scratch to develop a world-class employee survey offering – you just need TalentMap.

- Take advantage of TalentGate, our sophisticated survey platform
- Absorb years of industry knowledge including TalentMap's proven 7-step survey process and engagement best practices
- Work closely with experienced, people-focused consultants to provide clients with effective employee engagement and action planning solutions

If you're looking to partner with a trusted provider to add a full-service employee survey offering to your organization, we offer a variety of options for a partnership that's right for you.

**TALENTMAP'S PARTNER PROGRAM PREPARES YOU TO DELIVER BEST IN-CLASS EMPLOYEE SURVEY PROGRAMS TO GROW YOUR ORGANIZATION AND HELP YOUR CLIENTS CREATE MORE ENGAGED WORKFORCES THAT LEAD TO MEASURABLE ORGANIZATIONAL SUCCESS.**

## BUILD YOUR BUSINESS. RETAIN YOUR CLIENTS. SUPPORT EFFORTS TO MAKE YOUR CLIENTS' ORGANIZATIONS A BETTER PLACE TO WORK.

### Work with industry experts

Benefit from TalentMap's experts and robust knowledge-base from survey design to action planning. Offer your clients powerful employee survey software. Give them access to extensive employee engagement benchmarks.

### Become survey experts

Receive industry-leading partner training. Learn directly from TalentMap's experts. Leverage TalentMap's extensive industry benchmarks. Become a certified TalentMap partner through a custom certification program based on your needs.

### Grow your business

Become a part of a lead referral program. Access sales and marketing support and assets. Offer tailored partner promotions. Take advantage of a variety of partnership options.



## Ask. Analyze. Act.

Work side-by-side with TalentMap to provide your clients with a world-class full-service employee survey experience.

Adopt TalentGate, a sophisticated workplace measurement platform developed by TalentMap. With TalentGate, users are able to create surveys from scratch or customize standard questionnaires, easily deploy surveys, schedule reminders, analyze results with dynamic self-serve reporting tools, and compare results against previous year and industry benchmark data.



### TALENTMAP PARTNERS BENEFIT FROM

- Full-service employee engagement solutions to quickly expand the business and service offerings
- Co-branded marketing and sales collateral to share with prospects and clients
- Joint market development strategies including digital marketing, sales development support, CRM integration, and access to country/regional best employer programs
- An exclusive referral program to expand reach and drive quality leads
- In-depth product training sessions on TalentMap's software and services
- Professional sales training on selling B2B, how to win RFPs, pipeline management, and more
- Support from an experienced Partner Manager that facilitates product and service training, project kick-off, and provides resources for successful business development efforts
- Opportunities to learn, network, and share best practices during an annual partner conference

**HAVING CONDUCTED HUNDREDS OF THOUSANDS OF DIFFERENT SURVEYS IN EVERY TYPE OF ORGANIZATION ACROSS NORTH AMERICA, TALENTMAP OFFERS YOU THE INSIGHTS, CONTEXT, AND EXPERIENCES OF THOSE ORGANIZATIONS ALONGSIDE A DEEP UNDERSTANDING OF METHODOLOGIES AND ASSUMPTIONS UNIQUE TO A NUMBER OF SECTORS.**

JOIN TALENTMAP'S PARTNER PROGRAM TODAY.

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